

LEICESTERSHIRE POLICE AUTHORITY

PAPER MARKED

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Meeting **POLICE AUTHORITY**

Date **MONDAY 28 JUNE 2010 – 2.00 P.M.**

Report of **CHIEF EXECUTIVE**

Subject **POLICE AUTHORITY COMMUNICATIONS STRATEGY**

Purpose of Report

1. The purpose of this report is to seek members approval for a Police Authority Communications Strategy.

Commentary

2. In order to ensure we communicate effectively it is crucial that we have in place a clear and comprehensive communications strategy. Better Times in conjunction with the Chief Executive, Deputy Chief Executive and the Engagement and Communications Officer have produced a Communications Strategy in draft.
3. The strategy sets out how the Authority will communicate its key messages and information to the public, partners and the force. HMIC, the Audit Commission and the Government are clear that good communication is the key to improving public confidence and this has been taken into account when producing this strategy.
3. A first draft was presented to the Publications Panel on 29 April 2010. Following comments of members at the meeting, amendments were made and the amended version can be found at Appendix 1 to this report for consideration and approval of the full authority. A schedule of activity can be found at Appendix 2.

Recommendation

4. The Authority are Recommended to:
 - (i) Approve the Communication Strategy and schedule of activity appended to the report,

Implications

Financial: none. Legal: none. Diversity: Equality Impact Assessment has been undertaken and is attached as Appendix 3. Risk Management:.

Background Papers

None.

Officer to Contact

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